



# Oceanside Cultural Arts Foundation

*Promoting the arts in the Oceanside community*

## SPONSORSHIP OPPORTUNITIES



***“To support the Cultural Arts in the City of Oceanside and neighboring communities.”  
Inspiring the young to further explore their talents in the arts, while raising funds to support  
their talents and dreams!***

In 2017, Oceanside Cultural Arts Foundation will celebrate its 28th year marking the occasion with its 25th annual Oceanside Days of Art, 6th annual “Write On Oceanside!” & Summer Shorts Play Festival, 7th annual Oceanside Intl Film Festival, and 16th annual Oceanside Music Festival. After OCAF was formed in 1989, it first came up with an idea of Oceanside Museum of Art, then OCAF helped create the city’s Arts Commission, which nurtured the idea for what began as “Day of Art” and eventually turned into Oceanside Days of Art along with other annual events. Oceanside Cultural Arts Foundation is a non-profit organization whose goal is to broaden the cultural, artistic, musical and performing arts in Oceanside and the surrounding communities. All proceeds from its events are used to provide scholarships to graduating high school seniors pursuing visual and performing arts degrees not just from Oceanside, but throughout North County San Diego, and to put out more events of arts-and-culture nature for all to enjoy.

Thank you for your support!

**OCAF. PO Box 3054, Oceanside, CA 92051. Tel: 760-433-3632 WWW.OCAF.INFO**

# VISUAL ARTS

## 2017 Oceanside Days of Art

The 25th annual Oceanside Days of Art will be held on Saturday April 22 and Sunday April 23, 2017, from 10 am to 5 pm. ODA is a juried fine art festival featuring up to and sometimes over 100 local artists selling a variety of unique artwork including paintings, sculptures, glass, ceramics, fine jewelry, and photography. The festival which is offered free to the public has live stage performances, children's and adult's hands on art activities, street chalk artist, painting and sculpture demonstrations, and a delicious variety of food choices in the food court.

### ODA RECOGNITION LEVELS

#### **"DIAMOND" \$3,000 and up**

- Name on signage
- Logo and link to your website posted on OCAF's website
- Onstage mentioning during event
- Inclusion in press materials

#### **"PLATINUM" \$2,000**

- Name on signage
- Logo and link to your website posted on OCAF's website
- Onstage mentioning during event
- Inclusion in press materials

#### **"RUBY" \$1,500**

- Name on signage
- Logo and link to your website posted on OCAF's website
- Onstage mentioning during event

#### **"GOLD" \$1,000**

- Name on signage
- Logo and link to your website posted on OCAF's website
- Onstage mentioning during event

#### **"SILVER" \$500**

- Logo and link to your website posted on OCAF's website

#### **"BRONZE" \$100**

- Name on signage

#### **"BUSINESS" \$50**

- Business Card ad in the program

#### **"FRIENDS OF ODA" \$25**

- Recognition in the program

#### **"IN-KIND"**

- Donors of services and materials

# LITERARY ARTS

## 2017 “Write On Oceanside! & Summer Shorts Play Festival”

In collaboration with Oceanside Public Library, OCAF will hold the 6th annual “Write On Oceanside! & Summer Shorts Play Festival”, celebrating San Diego County’s authors, Thursday, June 22nd through Sunday, June 25th. It is already North County San Diego’s largest literary event! And this year, the organizers are adding “Summer Shorts” play competition to the program, staged performances of which will take place at the historic Brooks Theatre during the festival.

**Donations for “Summer Shorts” are accepted to pay for the costs of lights and technical staff as rent from Oceanside Theatre Company.**

# FILM ARTS

## 2017 Oceanside International Film Festival

Established in 2009 and held every August, OIFF is an opportunity for independent filmmakers to have their work screened and judged and for the audience to watch unique films not found in the mainstream industry. The dates for 2017 are Aug 6<sup>th</sup> through 13th, 2017. World class celebrities, who attend the festival, ensure that Oceanside is found on the map as a destination to celebrate film. See [www.OSIDEFILM.org](http://www.OSIDEFILM.org) for more information

### **In-Kind Sponsorship Opportunities for OIFF**

- Restaurant food for red carpet
- Flowers
- Table linens, plates, cups, etc.
- Wine
- Beer
- Soft drinks
- Bottled water
- Audio/visual services
- Printing services
- Box lunches for workshops
- Promotional items
- Hotel stay for filmmakers
- Silent Auction items

# OIFF RECOGNITION LEVELS

## “PRODUCER” \$2,000

- Naming of one whole day of screenings after your company in marketing in publicity materials, including press releases and advertisements (subject to availability on a first-come, first-serve basis)
- Full page 8”x10” ad in festival program
- Recognition on the sponsorship page of program & website
- \$570 total ticket value:
  - 4 complimentary tickets to the red carpet welcome and opening evening (August 6, includes reception of filmmakers, refreshments & appetizers, and screening of a Guest Feature Film) at \$25 each
  - 6 festival passes (for screenings on any or all August 7, 8, 9, 10, 11, 12) at \$50 each
  - 2 one-day tickets (for screenings on one day only: August 7, 8, 9, 10, 11, or 12) at \$15 each
  - 4 closing awards gala tickets (Aug 13, includes refreshments & appetizers, awards ceremony, plus entertainment) at \$35 each

## “DIRECTOR” \$1,500

- Naming of one whole day of screenings after your company in marketing in publicity materials, including press releases and advertisements (subject to availability on a first-come, first-serve basis)
- Half page 8” x 5” ad in festival program
- Recognition on the sponsorship page of program & website
- \$400 total ticket value:
  - 4 complimentary tickets to the red carpet welcome and opening evening (August 6, includes reception of filmmakers, refreshments & appetizers, and screening of a Guest Feature Film) at \$25 each
  - 4 festival passes (for screenings on any or all August 7, 8, 9, 10, 11, 12) at \$50 each
  - 2 one-day tickets (for screenings on one day only: August 7, 8, 9, 10, 11, or 12) at \$15 each
  - 2 closing awards gala tickets (Aug 13, includes refreshments & appetizers, awards ceremony, plus entertainment) at \$35 each

## “SCREENWRITER” \$1,000

- Quarter page 4”x 5” ad in festival program
- Recognition on the sponsorship page of program & website
- \$180 total ticket value:
  - 2 complimentary tickets to the red carpet welcome and opening evening (August 6, includes reception of filmmakers, refreshments & appetizers, and screening of a Guest Feature Film) at \$25 each
  - 2 festival passes (for screenings on any or all August 7, 8, 9, 10, 11, 12) at \$50 each
  - 2 one-day tickets (for screenings on one day only: August 7, 8, 9, 10, 11, or 12) at \$15 each

## “EDITOR” \$500

- Business card size ad in festival program
- Recognition on the sponsorship page of program & website
- \$80 total ticket value:
  - 2 complimentary tickets to the red carpet welcome and opening evening (August 6, includes reception of filmmakers, refreshments & appetizers, and screening of a Guest Feature Film) at \$25 each
  - 2 one-day tickets (for screenings on one day only: August 7, 8, 9, 10, 11, or 12) at \$15 each

## “GRIP” \$250

- 4” x 1” banner size ad in festival program
- Recognition on the sponsorship page of program & website
- \$80 total ticket value:
  - 2 complimentary tickets to the red carpet welcome and opening evening (August 6, includes reception of filmmakers, refreshments & appetizers, and screening of a “Guest Feature Film”) at \$25 each
  - 2 one-day tickets (for screenings on one day only: August 7, 8, 9, 10, 11, or 12) at \$15 each

## “BEST BOY” \$100

- Recognition on the sponsorship page of program
- \$80 total ticket value:
  - 2 complimentary tickets to the red carpet welcome and opening evening (August 6, includes reception of filmmakers, refreshments & appetizers, and screening of a Guest Feature Film) at \$25 each
  - 2 one-day tickets (for screenings on one day only: August 7, 8, 9, 10, 11, or 12) at \$15 each

# PERFORMING ARTS

## 2017 Oceanside Music Festival series

Held throughout the year and focusing on music and theatre, the series is focused on pairing student talent from within our community with both local performing professionals, and touring national artists (when they are present in the area), to create singular, life enriching educational opportunities. This is a 16<sup>th</sup> annual Oceanside Music Festival. Free to the public performances are also in the works, featuring “flash concerts” (surprise performances), with diverse offerings of genres such as classical, bluegrass, jazz, blues, ethnic music representing the cultural makeup of our community, relying substantially on performing artists (students and professional) from North County San Diego community.

### OMFest RECOGNITION LEVELS

#### **“MAESTRO” \$5,000**

Primary sponsorship of OMFest, your company name above the title of the entire festival in print, including program, posters and all marketing, 2 tickets to all concerts, including Gala.

#### **“IMPRESARIO” \$1,000**

Sponsorship of one performance (Impresario is a sponsor of an individual concert, thus your company name will officially be above the event: "Your company and OCAF present...."), name in program, posters and all marketing, 2 tickets to all concerts including Gala.

#### **“VIRTUOSO” \$500**

Name in the program, posters and all marketing, 2 tickets to all concerts, including Gala.

#### **“COMPOSER” \$250**

Name in the program, 2 tickets to Gala, and two concerts of your choice.

#### **“ARTISTE” \$100**

Name in program, 1 ticket to Gala.

#### **“APPRENTICE” \$.**

In-kind donations including monetary contributions, gift certificates from your business as prizes for the Silent Auction at the Gala, etc. Name will be listed in program.

# Oceanside Cultural Arts Foundation Sponsorship Commitment Form

Event Being Sponsored	Recognition Level	Amount Enclosed
2017 Oceanside Days of Art		
2017 "Write On Oceanside! & Summer Shorts Play Festival"		
2017 Oceanside International Film Festival		
2017 Oceanside Music Festival series		

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

**In-Kind Donation Commitment** (check all that apply). Event committee will contact you to make arrangements.

- |  |   |
|--|---|
| <input type="checkbox"/> Gift Certificate              | <input type="checkbox"/> Event Catering             |
| <input type="checkbox"/> Decorations or table settings | <input type="checkbox"/> Silent Auction Sponsorship |
| <input type="checkbox"/> Audio/visual services         | <input type="checkbox"/> Hotel Sponsorship          |
| <input type="checkbox"/> After-Party hosting           | <input type="checkbox"/> Other (specify): _____     |

## Payment Information

\_\_\_\_\_ Check enclosed made out to "...[event].. c/o OCAF" \_\_\_\_\_ Credit card

Name on Credit Card \_\_\_\_\_ Signature \_\_\_\_\_

Card Type \_\_\_\_\_ Visa \_\_\_\_\_ Master Card \_\_\_\_\_ American Express

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CSV Code \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## Non-profit Identification

Oceanside Cultural Arts Foundation (OCAF) is a 501c3 organization, please see more info about its history, mission, goals, and scholarships on the website

Tax ID number: 33-0357137

Web: [www.OCAF.info](http://www.OCAF.info)

## Submit Payment To:

(event your are sponsoring)

Oceanside Cultural Arts Foundation

P.O. Box 3054

Oceanside, CA 92051

Tel: 760-433-3632

Or, you may submit via email: [ocaf@ocaf.info](mailto:ocaf@ocaf.info)